

2012 UCB CROHN'S SCHOLARSHIP PROGRAM

REACHING BEYOND BOUNDARIES

PURPOSE AND AWARD

UCB, Inc., a global biopharmaceutical company committed to developing innovative treatments for inflammatory diseases such as Crohn's disease, is dedicated to creating unique programs and tools to aid Crohn's patients in reaching beyond the boundaries of their disease and fulfilling their educational ambitions. This award is a one-time scholarship of up to \$5,000. In 2012, 30 scholarships will be awarded to individuals diagnosed with Crohn's disease.

ELIGIBILITY REQUIREMENTS

Previous UCB Crohn's Scholarship winners are not eligible to reapply.

This program is designed for applicants of any age. Applicants must be:

- > A legal resident of the United States
- > Diagnosed with Crohn's disease by a physician
- > Seeking an associate's, undergraduate, or graduate degree or enrolled in a trade school educational program
- > An individual who demonstrates academic ambition and embraces a way of life that overcomes the boundaries of living with Crohn's disease
- > Enrolled in or awaiting acceptance from a United States-based institution of higher education for fall semester of 2012

THE SELECTION OF RECIPIENTS AND DETERMINATION OF THE SCHOLARSHIP AMOUNT

Employees of UCB and their immediate family members are not eligible for this scholarship. Additionally, immediate family members of healthcare professionals who directly or indirectly influence the prescribing of Crohn's disease medications are not eligible to apply. Use of UCB products is not considered and does not increase your chances of winning. Selection of recipients will be at the sole discretion of the judges chosen by UCB. A panel of medical professionals from across the country will select the scholarship recipients. After a winner's educational enrollment has been verified for the fall 2012 semester, the scholarship check will be made payable to and mailed directly to the educational institution in July 2012. Scholarship amounts will be up to \$5,000 to cover the recipient's tuition and/or educational materials expenses. However, if a student does not have a minimum of \$5,000 in educational expenses owed for his/her schooling, the scholarship amount will only cover the remaining amount. If upon contacting an applicant UCB learns he/she does not have any remaining costs owed to the academic institution, he/she will no longer be eligible for the scholarship.

PROCEDURES

To apply, submit a completed application that is postmarked by February 10, 2012.

- > Sections of the application will need to be completed by the student, a school official or professional colleague, and a health care professional
- > Selection will be based on the application which must include:
 - > A one to two page essay about how you are living beyond the boundaries of Crohn's disease to demonstrate academic ambition and personal achievement, and how the scholarship would impact your life
 - > A minimum of two letters of recommendation (one letter must come from a teacher or school official and one from a person in your community), maximum of three letters
 - > An official academic transcript
 - > A recent, non-returnable photograph of yourself, labeled with your name, address and telephone number
 - > Confirmation of Crohn's disease diagnosis including disease course and severity from your treating physician on their letterhead
 - > Additional pages can be attached to the application if more space is needed for responses

STUDENT INFORMATION (Please Print or Type.)

Name _____ Student ID # _____

Home Address (No P.O. Boxes) _____

City _____ State _____ ZIP Code _____ Date of Birth _____

Tel _____ Cell _____ Please check one: Male Female

E-mail Address _____



BE SURE TO COMPLETE AND POSTMARK THE APPLICATION BY FEBRUARY 10, 2012

(To be signed if applicant is 18 years of age or older.)

Please enter my application in the 2012 UCB Crohn's Scholarship Program. I confirm that I am 18 years of age or older and that I meet the eligibility requirements. I certify that I am not a UCB employee or an immediate family member of a UCB employee.

Signature _____ Date _____

(To be signed if applicant is less than 18 years old.)

Parent/Guardian Permission: I acknowledge that I am the parent or legal guardian of the applicant and, in that capacity, understand the conditions under which he/she is entering his/her application in the 2012 UCB Crohn's Scholarship Program.

Parent/Guardian Signature _____ Date _____

SECTION 1. ACADEMICS

(To be completed by the student.)

School Information (as of fall 2012):

Name of College/Vocational School _____

What type of degree are you pursuing? Associate's Undergraduate Graduate Trade School

What year of your degree/certificate will you be in the fall semester of 2012? _____

School Address _____

City _____ State _____ ZIP Code _____

Your Address at School _____

City _____ State _____ ZIP Code _____

Career Aspirations:

Honors and Achievements/Community Service (e.g. CCFA, Habitat for Humanity, or hospital volunteer):

All Scholarships/Grants Applied for or Received:

Title _____ Amount _____ Per _____ Date Received _____

Title _____ Amount _____ Per _____ Date Received _____

Title _____ Amount _____ Per _____ Date Received _____

Title _____ Amount _____ Per _____ Date Received _____

(To be completed by your school official. School official signature is optional for applicants who are not high school seniors.)

Academic Standing

Applicant's High School Class Rank _____ of _____

Applicant's High School Grade Point Average _____ on a scale of _____

Applicant's College Grade Point Average _____ on a scale of _____

Applicant's SAT or ACT Score _____ on a scale of _____

Signature (School Official) _____ Title _____ Date _____

Please provide an official academic transcript. Transcripts may be mailed separately.

Transcripts must be postmarked by the application deadline, February 10, 2012.



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SECTION 2. RECOMMENDATIONS

Teacher, School Official, or Community Member (e.g. employer, co-worker, clergy member, or coach):

Please provide a minimum of two (maximum of three), one-page letters of recommendation that express the following:

- > The nature and length of your relationship with the applicant
- > Impact of Crohn's disease on the applicant's life
- > The applicant's unique qualities that demonstrate how he/she overcomes the limitations of living with Crohn's disease
- > Any additional comments that may be relevant to the selection committee

SECTION 3. HEALTH

(Please provide a copy of this section to your health care provider and include their signed letter in your application packet.)

A panel of medical professionals from across the country will select the scholarship recipients. These professionals have an in-depth understanding of Crohn's disease.

Please provide a signed letter on physician's or medical institution's letterhead that addresses the following:

- > Confirmation of Crohn's disease diagnosis, including year
- > Severity (e.g. mild, moderate, severe) and location of disease. Please estimate lifetime severity, not necessarily current status
- > Current therapies for Crohn's disease
- > Other medical information the selection committee should know about the applicant
- > Please include opinions regarding the applicant's suitability for this scholarship (i.e. illustrations of how the patient is living beyond the boundaries of Crohn's disease to demonstrate academic ambition and personal achievement)

Physician Name _____

Office Address _____

City _____ State _____ ZIP Code _____

Telephone _____

Patient's Insurance Provider (optional) _____

SECTION 4. DOCUMENTS PROVIDED BY THE STUDENT APPLICANT

- > Please provide a recent, non-returnable photograph of yourself, labeled with your name, address and telephone number
- > Please submit a one to two page essay about how you are living beyond the boundaries of Crohn's disease to demonstrate academic ambition and personal achievement, and how the scholarship would impact your life

SECTION 5. APPLICANT CONSENT

By signing below, the applicant authorizes UCB to publish, copyright, and use the information contained in this application (with the exception of information from Section 3 Health), including photographs, in advertising and other promotional materials without prior approval, including display on the Internet. The applicant also authorizes UCB to contact him/her directly and to enter the applicant's information into a UCB patient database that will be updated periodically. UCB is authorized to share the applicant's information and individual story with the media.

Recipients may be called upon to share their stories with the media (print, radio or television) either by phone or in person, about living with Crohn's disease to help inspire others struggling to find ways in which to cope with the disease. Should the applicant be unwilling or unable to comply with the requirements of this paragraph, an alternate scholarship recipient may be selected.

The selection of recipients will be at the sole discretion of the judges chosen by UCB. A panel of medical professionals from across the country will select the scholarship recipients. Winners will be notified by June 15, 2012 with a personal telephone call from UCB. After a winner's educational enrollment has been verified for the fall 2012 semester, the scholarship check will be made payable to and mailed directly to the educational institution in July 2012. By signing, the applicant authorizes the school to share information with UCB regarding the number of classes left to complete degree and the cost per class.

I certify that my immediate family members do not directly or indirectly influence the prescribing of Crohn's disease medications.

Signature _____ Date _____

Parent/Guardian Signature _____ Date _____

(To be signed if applicant is less than 18 years old.)



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Please list names and addresses of local newspapers where an announcement may be sent if you are selected.

Newspaper _____

Address _____

City _____ State _____ Zip Code _____

Newspaper _____

Address _____

City _____ State _____ Zip Code _____

CHECKLIST FOR SUBMISSION

- Completed and signed application
- Recent, non-returnable photograph of yourself, labeled with your name, address and telephone number
- One to two page essay
- Official academic transcript
- A minimum of two (maximum of three) one-page letters of recommendation. One letter should come from a teacher or school official and one from a person in your community (e.g. employer, co-worker, clergy member or coach)
- Proof of Crohn's disease diagnosis including disease course and severity from your treating physician on physician's or medical institution's letterhead

HOW DID YOU LEARN ABOUT THE SCHOLARSHIP?

- Doctor's Office
- Web Site _____
- Other _____

Please send completed application to:
UCB Crohn's Scholarship Program
c/o Summit Medical Communications
1421 E. Broad Street
Suite 340
Fuquay-Varina, NC 27526

REACHING BEYOND BOUNDARIES

For more information about the UCB Crohn's Scholarship Program:
• Email us at ucbcrohns scholarship@summitmedcomm.com
• Visit www.crohnsandme.com
• Call 1-866-757-4440

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